

**2010 ALIMENTARIA PROGRAM  
Draft Program**

MONDAY 2010 march 22<sup>nd</sup>

**V FOOD INNOVATION AND TECHNOLOGY MEETING 2010**  
**“INNOVATION IN CRISIS TIMES”**

**PAVILION: 3 ROOM: 3.11**

- 10:00-10:30 **Delivery of documentation and accreditations**
- 10:30-11:00 **Welcome**  
Mr. Juan Tomás Hernani  
*MICINN Innovation General Secretary and CDTI'S President.*
- 11:00-11:15 **Public funds for the realization and internacionalization of research projects**  
Mr. José Manuel Leceta  
*International Director CDTI*
- 11:15-11:30 **Private funds through venture capital firms: fiscal difficulties and the role of Business Angels**  
Speaker to confirm
- 11:30-11:45 **The Iceland example: since the financial crack to innovations**  
Speaker to confirm  
*Iceland Innovation Office.*
- 11:45-12:00 **Spanish Technology Platform Food for Life: Projects and alliances**  
Dr. Federico Morais  
*FIAB Innovation and Technology Department Director*
- 12:00-12:15 **Functional foods in a crisis scenario**  
Dr. Javier Morán  
*Food Consulting & Associates Director*
- 12:15-12:30 **Netherland Experience in the market for functional foods**  
Dr. Kees de Gooijer.  
*Food & NutritionDelta Director*

- 12:30-13:00 **Evaluation criteria/eligibility by FDA and EFSA of request for health claims on foods:** MODERATOR: AESAN speaker to confirm
- Dr. José María Ordovás, *University Professor of Nutrition and Genetics of Tufts University, Boston and Advisory Board representant of FDA (Food and Drug Administration)*
  - Dr. Andreu Palou, *University Professor of Biochemistry and Molecular Biology of Islas Baleares and Scientific Panel on Nutrition of EFSA (European Food Safety Authority)*
- 13:00-13:30 **Spanish Experience in functional foods: CENIT y CONSOLIDER.** MODERATOR: Mr. Nabil Khayyat, *CDTI life sciences and materials Division Chairman*
- CENIT: Development and marketing of molecules against Alzheimer's and heart disease Mr. Joaquín María Barriach  
*Director General de La Morella Nuts*
  - CONSOLIDER: Application of new bioactives food molecules develop by Spanish research groups  
Ms. Cristina Andrés-Lacueva  
*University of Barcelona Associate Professor and Professor Enabled in the area of Nutrition and Food Science, University of Barcelona*
- 13:30-13:45 **International Collaboration Experiences: Chilean Technological Platform of Functional Foods and collaboration between Spanish and Colombian enterprises** MODERATOR: Mr. Pedro Castañera, *INIA General Director* ([www.inia.es](http://www.inia.es))
- Chilean Representant  
*Speaker to confirm*
  - Mr. Omar Eduardo Siabatto  
*Specialist agribusiness and trade of American Institute for Cooperation on Agriculture-IICA in Colombia*
- 14:00-14:15 **Closure**  
MARM Minister speaker to confirm
- 14:15-15:30 **Cocktail**
- 15:30-17:30 **Bilateral Meetings**



TUESDAY, 2010 march 23<sup>rd</sup>

**FUNDING INTERNATIONAL PROJECTS: CASES OF SUCCESS – Draft Program**

**ROOM 4 (CC4-Internacional Business Area)**

- 10:00-10:10 **Welcome**
- 10:10-10:50 **KBBE in the 7PM: Work Programme overview and future calls**  
Mr. Dirk Pottier,  
*Head of Unit, DG Research- Biotechnology, Agriculture and Food of UE.*
- 10:50:11:15 **Projects Success Cases**
  - TRUEFOOD 6PM Project: Mr. Jacint Arnau, IRTA Head of Engineering and Food Processing
  - BIOCLAIM project 7PM: Speaker to confirm
- 11:30:12:00 **Presentation of companies interested in KBBE projects of 7PM**
- 12.00-12:10 **EUREKA and EUROAGRI FOODCHAIN**  
Mr. Maarten Schaans  
*Deputy NPC of Eureka Program (NL Innovation) and Euroagri Foodchain Coordinator*
- 12.10-12:20 **Eurostars**  
Ms. Marta Conde,  
*CDTI Project Officer. Eureka and Eurostars Programmes.*
- 12:20-13:10 **Enterprises presentation**
  - Mr. Wouter de Heij, Top B.V(The Netherlands)
  - Mr. Paulus Kusters, Provalor B.V (The Netherlands)
  - Mr. Francisco Javier Salcedo, Grupo IAN (Spain)
- 13:10-13:20 **IBEROEKA Programme**  
Mr. Eduardo Cotillas  
*Project Officer Iberoeka. CDTI*
- 13:20-13:30 **Enterprise Presentation (to confirm)**
  - Mr. Sebastián Trinidad. ACOREX, S.C.L. (Spain)
- 13:30-13:45 **Role of science parks as catalyst for internacional projects**  
Mr. Jordi Carbonell  
*President of Technological Parks Network*
- 13:45-14:00 **Closure**  
*To confirm*
- 14:30-18:30 **Brokerage Meetings ([www.een.cat/alimentariabrokerage](http://www.een.cat/alimentariabrokerage))** Previous registration on-line needed.





WEDNESDAY, 2010 march 24<sup>th</sup>

10:00-14:00 **Brokerage Meetings** ([www.een.cat/alimentariabrokerage](http://www.een.cat/alimentariabrokerage)) Previous registration on-line needed.

14:30-18:30 **Brokerage Meetings** ([www.een.cat/alimentariabrokerage](http://www.een.cat/alimentariabrokerage)) Previous registration on-line needed.

