



## Contact

Ueli Bütikofer, Project Manager

[u.buetikofer@foodresearch.ch](mailto:u.buetikofer@foodresearch.ch)

Phone +41 (0) 31 323 84 82

## SWISS FOOD RESEARCH

Association for the Promotion of Research and Innovation in the Food and Food Related Sectors

Schwarzenburgstrasse 161  
CH-3097 Liebefeld

Phone: +41 (0) 31 323 84 82

Fax: +41 (0) 31 323 82 27

[www.foodresearch.ch](http://www.foodresearch.ch)



Schweizerische Eidgenossenschaft  
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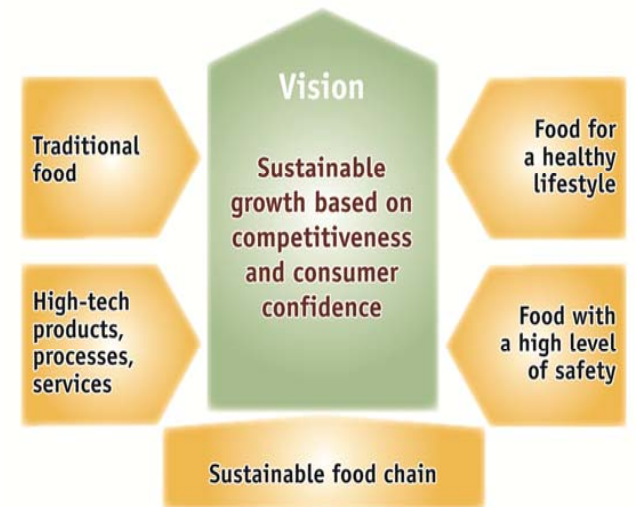
Commission for Technology and Innovation CTI

## The challenges of Food Innovation

Food markets are increasingly confronted with rapid globalization and ferocious competition. It remains a challenge of the Swiss food industry to defend domestic market shares and to grow through the creation of new home and export markets as well as innovative products. Switzerland's high reputation is a substantial asset in this context. It is based on quality, originality and reliability and thus reflects values which are of increasing importance in the food market and to the consumer. Switzerland clearly has the potential to play a leading role in future food and food-related markets covering:

- Traditional food
- High-tech products, processes and services
- Food for healthy nutrition
- Food Safety
- Sustainability in the food value chain

These five action lines defined by the strategic research agenda of the national technology platform Food for Life Switzerland (<http://www.foodresearch.ch/food-research-switzerland/national-platform-food-life.html>) are essential for the sustainment and enhancement of the competitiveness of the Swiss food industry.



New developments, e. g. in nanoscience, biotechnology, ICT, nutrigenomics or consumer behaviour, are creating exciting opportunities for innovation. The Swiss Food Research Call will cover all food and food-related market, as well as the entire food chain. We solicit the submission of high-potential projects in this field and will favour interdisciplinary and early-stage projects presenting a high risk.

## Swiss Food Research Call

- Identifying innovative technologies
- Facilitating academia – industry collaboration
- Developing marketable products



## Swiss Food Research Call 2012

Deadline for submission  
June 15, 2012

[www.foodresearch.ch](http://www.foodresearch.ch)

### Call for proposals

Deadline for submission: June 15, 2012

Please send your project proposals by email to [u.buetikofer@foodresearch.ch](mailto:u.buetikofer@foodresearch.ch)

Based on the great success of the SATW Transferkolleg on Food Processing in 2009, Swiss Food Research has decided to perpetuate the instrument of the Transferkolleg in the form of an annual call in order to boost innovation through R&D in the food industry.

The short project proposals should outline the basic ideas and its possible applications. Ideally projects should be submitted jointly by partners from industry and academia (universities, ETH/EPF, universities of applied sciences and research institutions). Where academic or industry partners have not yet been identified, Swiss Food Research will offer its help establishing contacts.

Funding for selected projects is set as CHF 16'000, intended to cover the cost of setting up the collaboration between academic and industrial partners. In addition to this support, Swiss Food Research will provide advice upon request. Further, a two-day workshop is organized to bring together project partners with experts in the field of technology transfer.

### You

- Submit a project proposal (1-2 pages) describing your project within the scope of one of the five axes of the Strategic Research Agenda of Food for Life Switzerland, the estimated timeline and market potential. Please use the form available under <http://www.foodresearch.ch/food-research-switzerland/swiss-food-research-call.html>
- Work on the project together with your partner from industry or academia
- Participate in a two-day workshop with your project partner
- Write a brief final report (2-4 pages)

### We

- Subsidize the academic partner with CHF 16'000 (this is a lump sum including VAT), while the partner from industry covers its own expenses
- Organize an internal workshop in November 2012 for you to meet with experts in technology transfer
- Advise you – upon request – and follow your project's progress

### Deadlines

Submission of project proposals: June 15, 2012  
Notification of acceptance: July 16, 2012  
Workshop: November 22, 2012